

62.61

GIANT FRENCH ANEMONES



Choice double flowers
Vivid colors. Excellent for
garden flowers and for cut-
ting. Bloom all Summer.

**SPECIAL
MIXTURE OF
De Caen and
St. Brigid**

Double varieties
and colors

- 30 for \$1.00
- 90 for \$2.75
- 180 for \$5.00

**U. S. -
BULB**



**DUTCH
CORP.**

220 Fifth Ave., Dept. S., New York 1, N. Y.

Return Postage Guaranteed

Form 3547 Requested

*Special Offers
for Spring
1955*



Sec. 34.66, P. L. & R.
U. S. POSTAGE

PAID

New York, N. Y.
Permit No. 7834

Library
U.S. Dept. of Agriculture
Washington 25, D.C.



U. S. — DUTCH BULB CORP.

Famous Nationally Advertised Values for **Spring 1955**

SAVE!
Any three \$1.00 specials for \$2.75

SAVE!!
Any six \$1.00 specials for \$5.00

SAVE!!!
Any twelve \$1.00 specials for \$9.00

+ PLUS +
Plus 10 packets of flower seeds with each \$9.00 order

America's Best Buys

Unconditional Guarantee

We're serving America's Gardeners since 1889—sixty-six years of uninterrupted service and dependable quality.

You are assured of receiving well-grown stock direct from the grower to you at low, low prices, absolutely guaranteed to grow—or your money back.

SAVE \$4.50
Complete Garden Special
Any twelve \$1.00 offers
Only \$9.00

PLUS
FREE with every \$9.00 order
Holland Flower Collection
10 packages of flower seeds from Holland, the kingdom of flowers, 10 popular varieties:
Alyssum Marigold
Delphinium Snapdragon
Nasturtium Zinnia
California Poppy
Chrysanthemum
Stock Virginia
Gypsophila

Giant Belgian Gloxinias

CHOICE HYBRIDS

Giant exotic, bell shaped flowers of velvety texture and coloring. Bloom freely indoors or outdoors. Start in home. Transplant outdoors in shady location when danger of frost is past. Bloom for many years.

7 for \$1.00
21 for \$2.75
42 for \$5.00



Belgian Tuberous Begonias

Easy to grow indoors and out; thrive in shade. Bloom all Summer. Huge blooms. Bulbs last for many years.

DOUBLE CAMELLIA BEGONIAS

Exquisitely beautiful; large Camellia-like blooms. Choice of Rose, Salmon, Scarlet, Yellow, Orange, White or Mixed.

6 for \$1.00
18 for \$2.75 36 for \$5.00

SPECIAL OFFER—Rainbow Begonia Mixture

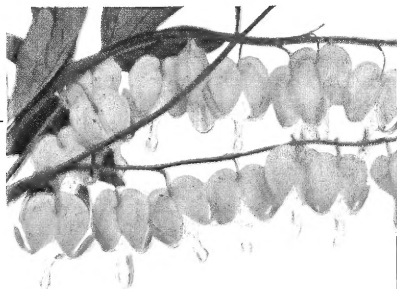
A gorgeous blend of frilled double blooming colors. Imported from Belgium. Ideal for window boxes. Outdoors in shade.

10 for \$1.00

Bleeding Hearts

Hardy favorites. One of the earliest flowering plants. Delicate pink, heart-shaped flowers. Will grow and bloom for many years in sun or part shade. Giant imported, 3-year roots.

2 for \$1.00 6 for \$2.75 12 for \$5.00



Bleeding Hearts

Fancy Leaved Caladiums

Huge, graceful leaves in fantastic color patterns. Grow in pots, window boxes, in your garden. Grow lavishly throughout the Summer.

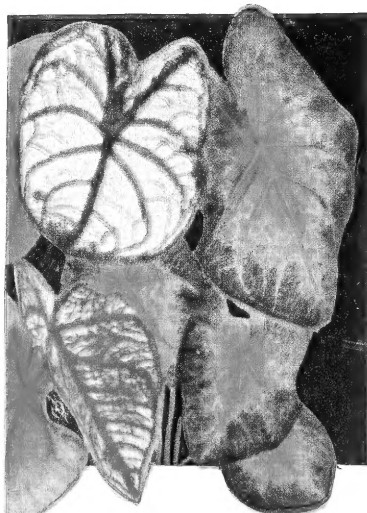
SPECIAL CALADIUM OFFER Fantasy Color Mixture of Many Varieties **4 for \$1.00**
12 for \$2.75 24 for \$5.00

Fragrant Freesias

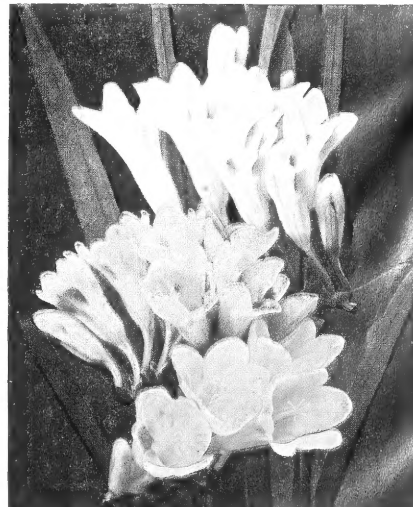
Lovely, exotically fragrant blooms in a hybrid mixture of Pink, Gold, White, Lavender. The first time offered for sale in our catalog. Plant the same as Anemones.

20 Bulbs for \$1.00
60 for \$2.75 120 for \$5.00

America's Best Buys



Fancy-Leaved Caladiums



Freesias

SAVE!
ANY THREE \$1.00 SPECIALS FOR **\$2.75**

SAVE!!
ANY SIX \$1.00 SPECIALS FOR **\$5.00**

SAVE!!!
ANY TWELVE \$1.00 SPECIALS FOR **\$9.00**

+ PLUS +
Plus 10 packets of flower seeds with each \$9.00 order

NEWER! BETTER!

King Size Gladiolus

12 for \$1.00 36 for \$2.75
72 for \$5.00

Imported from Holland, the Kingdom of Flowers

NEW AND RECENT INTRODUCTIONS

(Not less than 12 of one variety)

| | |
|---------------------------------|--|
| Abu Hassan | Pansy blue |
| General Eisenhower | Extra large, cerise, pink |
| Cardinal Spellman | Largest, finest, magenta purple |
| New Europe | Geranium red |
| Snow Princess | Pure white |
| Liberation | Deep salmon-orange with yellow shaded throat |
| Sweet Seventeen | Pale peach blossom |
| Red Admiral | Giant deep blood red |
| Hawaii | Dark purple garnet |
| Mansoor | Giant wine red, shaded velvet black |
| Java | Golden yellow |
| Hopman's Glory | Giant clear deep yellow |

RED, WHITE and BLUE GLADIOLUS COLLECTION

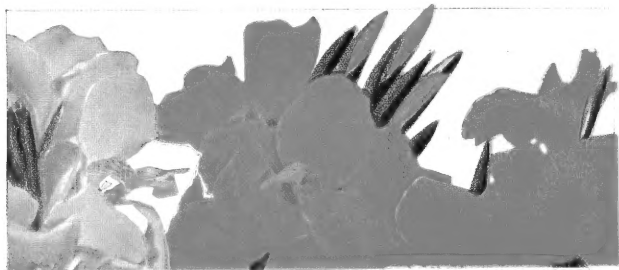
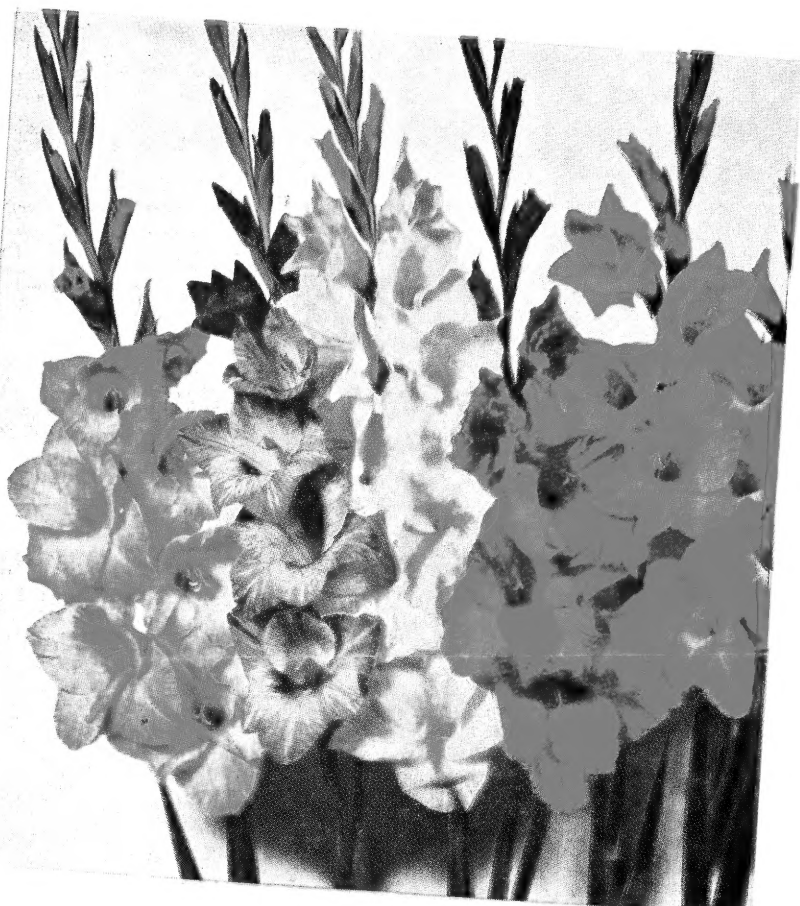
An imported collection of choice Dutch bulbs. Your Gladiolus border will be the talk of the town.

25 Red 25 White 25 Blue
Collection of 75 for \$2.75 150 for \$5.00

CUTTING GARDEN GLADIOLUS MIXTURE

Choice Dutch bulbs in a genuine rainbow mixture of over 30 varieties. Contains many new ones that have not even been named. They will produce flowers all Summer if planted 10 days apart. All are guaranteed to bloom.

30 for \$1.00 90 for \$2.75 180 for \$5.00



Giant Cannas

Immense flower clusters of brilliant color. Colorful foliage up to four foot stems. Excellent for tall beds and around flagpoles.

FLAGPOLE CANNA MIXTURE

Dazzling Rainbow Mixture for showy beds and tall borders.

10 for \$1.00 30 for \$2.75
60 for \$5.00

| | |
|----------------------------------|----------------|
| President | Red |
| Rosemond Cole | Orange |
| Yellow King Humbert | Red and yellow |
| City of Portland | Pink |

8 Roots for \$1.00

24 for \$2.75 48 for \$5.00

Blooms in December

The Christmas Rose

(HELLEBORUS NIGER)

Rose-like blooms with pure white petals and golden centers. Planted near the home they even bloom through the snow. Easy to grow. Plant in sunny spot and have flowers from October to March.

Special Purchase from Holland
Lowest Price Ever

2 for \$1.00
6 for \$2.75 (Reg. \$6 value)



Giant Double Peonies

Large, 3-year-old clumps, imported from Holland. Huge, full, double blooms. For a permanent garden.

| | |
|------------------------------|----------------|
| Sarah Bernhardt | Deep rose pink |
| Victor Hugo | Deep red |
| Marie Lemoine | Pure white |

LARGE CLUMPS

2 for \$1.00
6 for \$2.75
12 for \$5.00

SENSATIONAL "Lily of Abyssinia"

(ACIDANTHERA MURIELAE)

Unusual import. Grows like a Gladiolus. Looks like an orchid. Smells like a rose.

Flowers are a rich, creamy white, with a bronze, red throat. Easy to grow. Ideal as cut flowers. Bloom July to September. First at this low price.

25 for \$1.00
75 for \$2.75
150 for \$5.00



Plant Scientists Reveal How They

GROW A LAWN LIKE THIS IN 7 DAYS!

MAKE THIS 7-DAY TEST ON YOUR LAWN! Dissolve 1 tablespoon of RX-15 in a gallon of water and write the letters of your name right on your lawn. It takes only 60 seconds... yet in 7 days, You'll actually be able to read your name in the grass! OR YOUR MONEY BACK!



Scientists' Formula Shoots Fantastic Growing Power Into Lawns, Plants and Vegetables in Seconds!

Now Grow Flowers, Shrubs, Trees in Virtually Any Soil — Watch "Dying" Lawns Grow Richer, Thicker, Greener in 7 Days!

This season how would you like to make your flowers bloom by the thousands weeks ahead of your neighbors — double the growing power of undernourished shrubs, trees, hedges, vegetables? Grow a richer, thicker, greener lawn in just 7 days with just 1 sprinkle from a watering can? — OR just one automatic feeding with the amazing "can't fail" — "can't burn" RX-15 miracle mixer?

Now YOU who may know next-to-nothing about gardening can now turn your garden into the show-place of the community with thousands of colorful, flaming blossoms—not five years from now—not next year—but this season even if right now you don't have a seed in the ground—even if your soil is undernourished.

With normal garden care YOU can pick basketsful of meat-packed garden fresh tomatoes, luscious

heads of lettuce — sweet, tender cucumbers, corn and peas from a vegetable patch right in your own backyard. Now YOU can amaze the so-called experts in your neighborhood with a rich, thick carpet of lawn—and you won't even have to dirty your hands digging messy, evil-smelling fertilizers into the soil.

"Why Won't Flowers Grow In Your Backyard?"

If flowers won't grow for you—no matter how hard you try—in

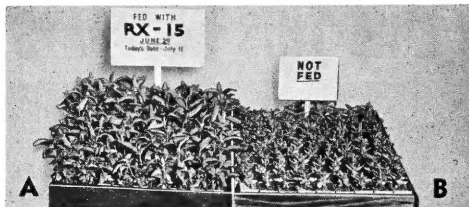
case after case it's been proven that your soil is to blame. Science tells us that almost 90% of all garden soils are deficient in at least one of the vital minerals a plant needs to bloom and flourish. And if you starve a plant of even one of these life-giving soil minerals you won't get many flowers no matter how much sun and water you give it—no matter how many hours you slave in your garden.

Sprinkle with RX-15, Save Hours of Extra Digging!

In 1951 scientists at one of America's leading plant experiment stations tested new types of concentrated plant foods that could be dissolved in ordinary tap water, and when sprinkled on lawns or plants could go to work in minutes. No more extra drudgery, no more unnecessary digging. This water soluble plant food was proven so fast-acting that it is absorbed by roots and reaches into every leaf, stem and tissue in 60 minutes.

See Over For Amazing Special Offer!

Plants DOUBLE SIZE In 12 Days!



MAKE THIS COMPARISON TEST ON YOUR FLOWERS
Look at these two groups of young calla plants. Both were potted the same day, in the same soil and grew side by side under identical growing conditions. Group B received normal supply of water once a week. Group A, at left, received same supply of water with tiny trace of RX-15 added. Photos above show the amazing difference only 12 days later.

Thousands of Flowers For Only a Few Minutes Extra Work!

And now do you realize what RX-15 means to you? It means that today you can go out with a sprinkler can and in a few minutes start to shoot new life into your garden. Revitalize your whole undernourished lawn... give it results you never dreamed possible *in 7 days*.

It means that, whether you're an expert gardener or the greenest beginner now with normal garden care you can grow masses of beautiful roses, dahlias, phlox, gladiolus and chrysanthemums in your garden *this season* with a sprinkling of RX-15 once or twice a month. It means that no matter how starved your soil may be now, with a few sprinkles of RX-15, you can grow a thick, green lawn the very first time you try—and it will only cost you pennies to apply it! It means that you can grow hundreds of flowers in your window boxes—grow thousands of flowers *this season* from plants you already have in your garden, from seeds you can still put in the ground.

And because RX-15 instantly feeds plants all the life-giving soil minerals they need for healthy bloom, it means that merely sprinkling with RX-15 can make starved undernourished lawns, trees, shrubs, houseplants start to spring back to new life instantly!

Grow A Lawn In 7 Days—See Over!

How To Get \$3.98 Miracle-Mixer For Only 98c!

Buy \$4.98 size RX-15, get free certificate worth \$2.75 enclosed in each container. Mail to Garden Research Laboratories, New York, N. Y., with 98c (plus 25c for mailing and handling). You get back \$3.98 Miracle-Mixer at this amazing, low price!

Or buy \$3.75 size RX-15, get free certificate worth \$2.50. Mail certificate with \$1.23 (plus 25c for mailing and handling) and get amazing Miracle-Mixer—regularly \$3.98!

RX-15 Miracle-Mixer "Can't Burn", "Can't Fail"

APPLICATOR FOR RX-15 PLANT FOOD

Not a syphon but a marvel of hydraulic engineering (Patent Applied For)

Just Fill—Then Relax! Let RX-15 Miracle-Mixer Do The Work!

Guaranteed to Apply RX-15 Water Soluble Fertilizer instantly—easily— and exactly proportioned, regardless of variations in normal water pressure, through any:

- Sprinkler
- Garden Hose Nozzle
- Sprinkler System
- Soaker



Not Affected by
Back-Pressure!

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FOR THE GARDEN OF YOUR DREAMS MAIL NO-RISK COUPON TODAY!

U.S.-DUTCH



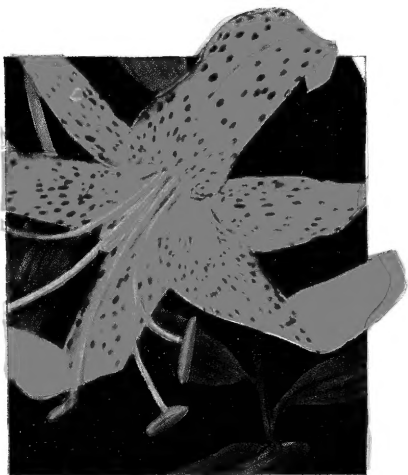
BULB CORP.

220 FIFTH AVENUE

NEW YORK 1, N. Y.

Yes, I want a richer, greener lawn and thousands of beautiful flowers in my garden this season. So rush me these RX-15 products for No-Risk Trial Tests. If not completely satisfied I can return any of them at anytime within 90 days for full purchase price refund.

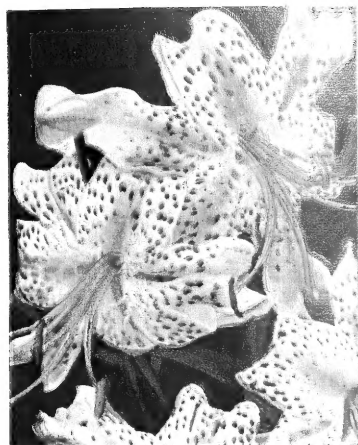
| | | | |
|--------------------------|--|--|--|
| Name | | RX-15 Price List (Check Size Desired) | |
| (Please print in pencil) | | <input type="checkbox"/> 3 lb. size RX-15 — \$3.75 (Enough for average lawn and garden) | |
| Address | | <input type="checkbox"/> 5 lb. size RX-15 — \$4.98 (Economy size—for larger gardens. YOU SAVE \$1.27) | |
| City | | <input type="checkbox"/> Miracle-Mixer — \$3.98 (See above—save up to \$2.76!) | |
| Zone | | | |
| State | | | |



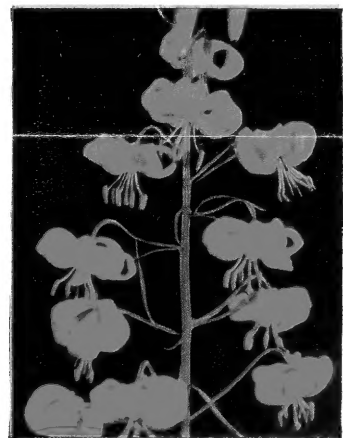
Tiger Lily



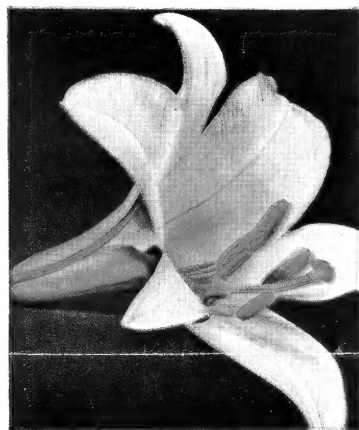
Auratum Lily



Rubrum Lilies



Dwarf Coral Lily



Regal Lily



HARDY HYBRID LILIES

Selected bulbs imported from Holland and the Orient. Everlasting, very showy, and easy to grow.

ORIENTAL AURATUM LILIES

The famous "Goldbanded Lily of Japan." One of the world's showiest Lilies; tall and free flowering; huge flowers in late Summer. **3 for \$1.00**

ORIENTAL RUBRUM LILIES

Exotic crimson spotted rich pink flowers; very hardy and showy. Lovely for corsages and floral arrangements. Bloom late Summer. **3 for \$1.00**

FRAGRANT REGAL LILIES

America's favorite. Queen of the Lilies. Numerous fragrant, rose-tinted giant trumpets with canary yellow throat on tall stems. Very hardy. Bloom Midsummer. Choice imported bulbs. **8 for \$1.00**

HYBRID WHITE LILIES

White Regal Album. Pure white, delightfully scented, reflexed trumpet Lilies on tall stems. Plant in groups in the flower border; very hardy. **5 for \$1.00**

DWARF CORAL LILIES

Flaming scarlet blooms on short stems. They flower in June and are excellent for rock gardens and borders. **6 for \$1.00**

HENRYI LILIES

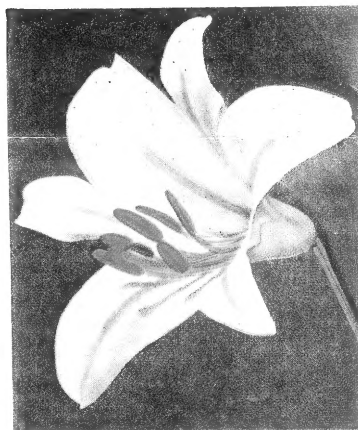
The flower stalks, 4 to 5 feet tall, carry 5-8 huge flowers, each of a rich apricot gold with purplish brown spots. Bloom August and September. **4 for \$1.00**

TIGRINUM LILIES

Dutch Tiger Lilies. Fiery orange red with crimson brown spots. Graceful, large blooms with petals curving back on tall stems. Bloom August and September. Very hardy. **8 for \$1.00**

ORANGE TRIUMPH LILIES

A new race of Hybrid Lilies imported from Holland. Giant blooms in vivid orange shades in huge clusters. Bloom June and July. **7 for \$1.00**



Hybrid White Lily



Henryi Lilies

"GARDENFUL" COLLECTION

Will provide a multitude of dazzling, showy flowers from June to September. For a hardy, permanent garden.

3 Gold-banded 3 Rubrum 8 Tiger 8 Regal
5 Hybrid White 6 Flaming Coral 7 Orange Triumph 4 Henryi

44 Lilies for only \$5.95

(Separately would be \$8.00)

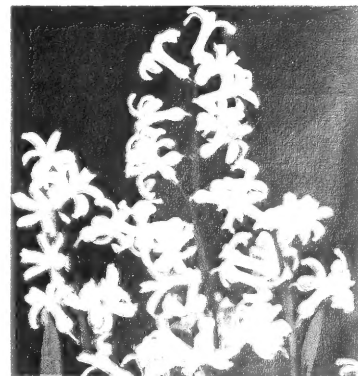
Rare GLORIOSA

EXOTIC CLIMBING SPIDER LILY

A sensational climber from South Africa bearing the most unusual flowers—deep red with a golden edge. Grow to 3 feet high. Plant along wall or trellis.

Each Tuber \$1.00

3 for \$2.75 6 for \$5.00



Giant Hyacinths (HYACINTHUS CANDICANS)

From one of the foremost Dutch bulb growers comes the only Summer blooming Hyacinths. Colorful, deliciously scented flowers that will be a delight in your garden.

10 for \$1.00, 30 for \$2.75, 60 for \$5.00



MINIATURE POMPON DAHLIAS

Full clumps. Dainty, perfectly formed. Fully double flowers in profusion. Free blooming, delightful coloring. Wonderful as cut flowers.

- Pinkie** Bright deep pink
- Sunset** Bright, orange, reflexed salmon
- Golden Sceptre** Lovely deep yellow
- Scarlet Pimpernel** Brilliant scarlet
- White Aster** Pure white
- Cornflower** Deep lilac

4 for \$1.00 12 for \$2.75 24 for \$5.00

GIANT SHOW DAHLIAS

Large Decorative Types—Many Recent Dutch Introductions

Large undivided clumps at less than the price of single tubers; all immense flowers.

- Scarlet Sensation** Deep glossy scarlet
- Pink Delight** Huge clear pink
- Lilac Time** Velvety, lilac lavender
- Monarch of the East** Deep bright yellow
- Barbarossa** Flaming orange-red
- White Cloud** Finest pure white
- Sweetheart** Extra large clear pink
- White Abundance** Giant cactus white
- Blue Danube** Clear lilac violet
- Prince Carnival** Bright red-orange
- Scarlet Leader** Glowing huge red
- Yellow Special** Lovely golden yellow

3 for \$1.00, 9 for \$2.75, 18 for \$5.00

SPECIAL SHOW DAHLIAS

IN A HOLLAND RAINBOW MIXTURE OF COLORS—Full Clumps

5 for \$1.00, 15 for \$2.75, 30 for \$5.00



Scarlet Sensation

**SPECIAL COLLECTION
COMPLETE
DAHLIA GARDEN**

12 Exhibition Dahlias—1 each variety as above

6 Pompon Dahlias—1 each variety

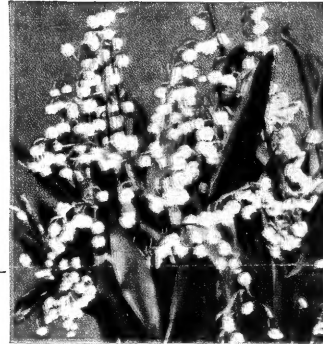
**All 18 Clumps,
only \$3.98**
(Separately would be \$5.50)



Lemon Lilies

Everlasting, very hardy giant Amaryllis-like blooms in sparkling clusters. In colors ranging from pale yellow to orange-red, red, pink. Vigorous, graceful arching foliage. Grow in almost any soil in sun or part shade. 4 to 6 feet tall. Bloom all Summer. Mixture of fine varieties.

4 for \$1.00 12 for \$2.75 24 for \$5.00



Imported Lily-of-the-Valley

HARDY HOLLAND STRAIN

Thrive and multiply rapidly. Valuable in shaded areas. Fragrant white flowers. Best of ground covers. 2-year-old plants.

**25 for \$1.00 75 for \$2.75
150 for \$5.00**



Exotic Ranunculus

DOUBLE RANUNCULUS

Large, lovely, double flowers in a profusion of colors. Special exotic, double-flowered mixture of French and Persian varieties for a riot of color in your garden.

Special RANUNCULUS Mixture

All Types in a Riot of Color

**25 for \$1.00 75 for \$2.75
150 for \$5.00**

SAVE! ANY THREE \$1.00 SPECIALS FOR **\$2.75** **SAVE!!** ANY SIX \$1.00 SPECIALS FOR **\$5.00** **SAVE!!!** ANY TWELVE \$1.00 SPECIALS FOR **\$9.00** **+ PLUS +** Plus 10 packets of flower seeds with each \$9.00 order

ROSE HEDGES

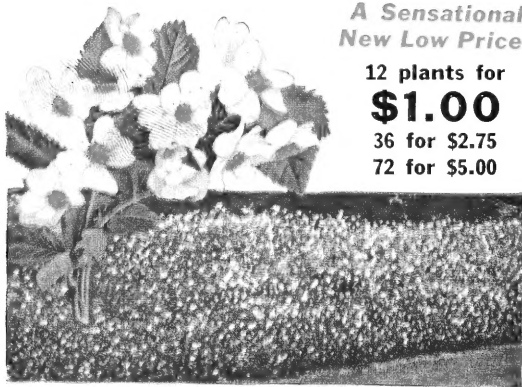
(MULTIFLORA ROSES)

The sensational Rose hedge adds everlasting beauty and privacy. Fastest growing of all hedge Roses. Grows in most any soil. Forms a thorny barrier. Will grow up to 6 feet in height. Trim the same as Privet hedge. Lovely blooms. Rich green foliage followed by red berries. Plant 1½ feet apart.

2-YEAR-OLD BUSHES

**A Sensational
New Low Price!**

12 plants for
\$1.00
36 for \$2.75
72 for \$5.00



Multiflora Rose Hedge

SPECIAL EVERBLOOMING ROSE COLLECTION

At a Sensational Low Price

**5 HARDY EVERBLOOMING
ROSE BUSHES**

**Field-Grown, 2-Year-Old
Bushes**

The branches are scientifically treated, the roots are protected, picture labeled.

**Guaranteed to Bloom This
Summer**

BUNDLE OF

5 for \$2.75

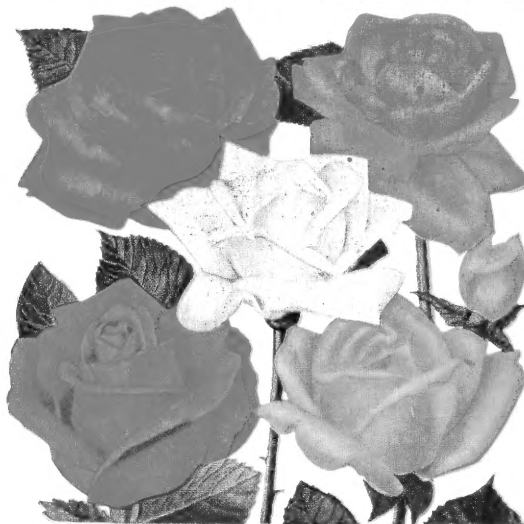
Each bundle contains:

**5 HYBRID
EVERBLOOMING
ROSES**

**1 Red 1 Yellow
1 Pink 1 White
1 Two-Toned**

10 for \$5.00

(Wrapped separately would be \$10.00)



Pachysandra (Spurge)

PACHYSANDRA

Evergreen Ground Cover

The finest ground cover for shady places where nothing else will grow. Spreads rapidly. Covers the ground with a rich bed of green. Plant under trees around evergreens and shrubs. Will grow even under Pine trees. Evergreen the year around. White blooms.

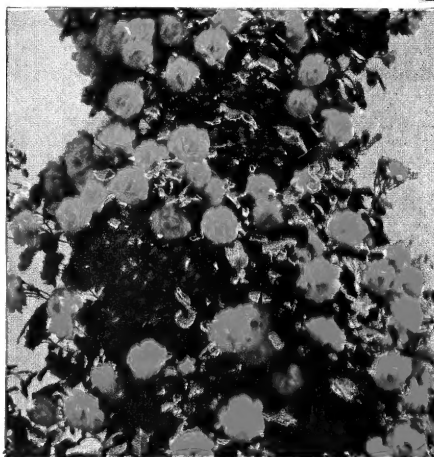
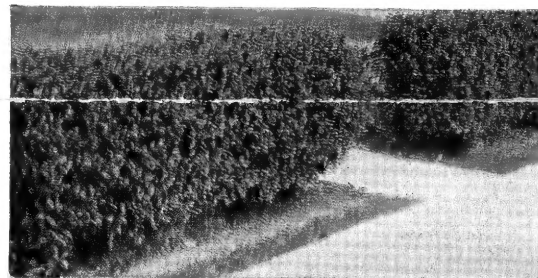
10 Plants for **\$1.00**
30 for \$2.75 60 for \$5.00

California Privet Hedge

The favorite hardy hedge found around homes all over the United States. Can be trimmed to any shape and height desired.

1½-foot plants

10 Plants for **\$1.00**
30 for \$2.75 60 for \$5.00



Blaze

The Everblooming Climbing Rose

BLAZE

The finest everblooming flaming red climbing Rose. Hundreds of giant blooms all Summer. For fences, trellises. Can be trained into a pillar. Guaranteed to bloom. Now at a sensational new low price!

3 for \$2.75
6 for \$5.00
(Regular \$9.00)